



LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING

(AUTONOMOUS)

Accredited by NAAC with 'A' Grade, ISO 9001:2015 Certified Institution

Approved by AICTE, New Delhi and Affiliated to JNTUK, Kakinada

L.B.Reddy Nagar, Mylavaram-521230, Krishna Dist, Andhra Pradesh, India

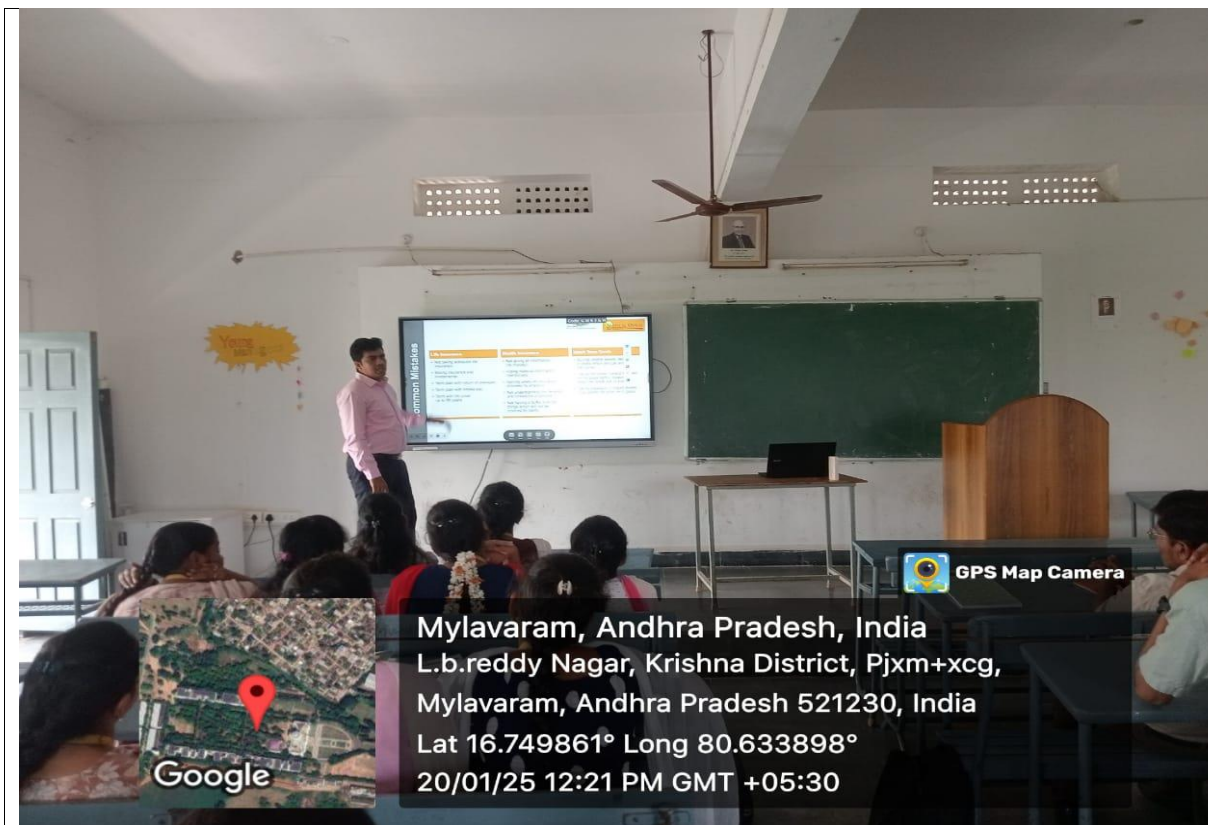
Master of Business Administration

Report on Financial literacy on 20-01-2025

A.Y 2024-2025

(In associated with AP & KA Chapters- AIMS, LBRCE)

Event Name	Financial literacy
Event type/Name	Awareness and knowledge on finance
Date/duration	20-01-2025 11:00 Am to 12.00 Pm
Resource person/Organiser	➤ MBA LBRCE
Name of Convener	Dr. A. Adishesha Reddy, Professor & HOD, School of Management studies. LBRCE, Mylavaram. AP
Target audience	100
Total No. of participants	86
Objective the event	The objective of a Financial Literacy event is to educate individuals on essential money management skills, including budgeting, saving, investing, and debt management. It aims to empower participants to make informed financial decisions for long-term stability and wealth-building.
Description about the event:	Join us for a guest lecture on " Financial literacy" by Dr. Sk Zakir hussain, Director of Artha Finance training Academy. This study explores the importance of financial literacy in enhancing money management skills, informed decision-making, and long-term financial security. It examines key concepts like budgeting, investing, debt management, and financial planning.





Dr. A. Adishesha Reddy
Head of the Department